

# Bachelor Program in Business and Economics 2018 [Program Code J 033 560]

Academic Degree: Bachelor of Science (WU), abbr. BSc (WU)

180  
ECTS

## Introductory and Orientation Phase

### Foundations of Business and Economics

Contemporary Challenges in Business and Economics (VUE)

6 ECTS

2 Ch

Business and Society (PI)

6 ECTS

2 Ch

12 ECTS

4 Ch

12 ECTS

↓ Prerequisite for admission to all other courses (except the subject "Quantitative Methods") ↓

## Main Program Phase

Quantitative Methods	Foundations of Business and Economics			Business and Economics in Context	Academic Skills	
Quantitative Methods I (VUE) 6 ECTS   2 Ch	The successful completion of "Quantitative Methods II" is prerequisite for admission to the courses "Business Analytics I + II" ↓ ↓	Decision Making and Behavior in Business (PI) 6 ECTS   2 Ch	Foundations in Microeconomics (PI) 6 ECTS   2 Ch	Governance and Legal Environment (VUE) 6 ECTS   2 Ch	Logic and Methodology of Social Sciences (VUE) 6 ECTS   2 Ch	
Quantitative Methods II (VUE) 6 ECTS   2 Ch	Business Analytics I (PI) 6 ECTS   2 Ch	Financial Reporting and Analysis (PI) 6 ECTS   2 Ch	Foundations in Socioeconomics (VUE) 6 ECTS   2 Ch	History of Economics and the Economy (VUE) 6 ECTS   2 Ch	Introduction to Academic Writing (AG) 2 ECTS   1 Ch	
	Business Analytics II (PI) 6 ECTS   2 Ch	Foundations in Macroeconomics (PI) 6 ECTS   2 Ch	Understanding Business/ Business Planning (PI) 6 ECTS   2 Ch	Law, Economics, and Business (VUE) 6 ECTS   2 Ch		
				Managing Organizations and People (PI) 6 ECTS   2 Ch		
12 ECTS	4 Ch	48 ECTS	16 Ch	24 ECTS	8 Ch	92 ECTS

↓ Prerequisite for admission to courses from the Specializations is the successful completion of at least 42 ECTS Credits of the main program phase except the "Academic Skills". ↓

### Specializations

Specializations must be selected (each Specialization à 20 or 10 ECTS)  
the Specializations are mentioned in the Curriculum

40 ECTS

### Free Electives und Internship

Free Electives (mind the specifications mentioned in the Curriculum)

optional: Internship 8 ECTS  
(consisting of a full-time occupation of at least 6 weeks duration + Internship seminar)

26 ECTS

66 ECTS

### Bachelor Thesis 10 ECTS Credits

Prerequisite for the grading of the Bachelor Thesis ist the completion of the subject "Academic Skills".

10 ECTS